

10TH ANNUAL
Craig Campbell
CELEBRITY
CORNHOLE
CHALLENGE



2024 SPONSORSHIP OPTIONS

BENEFITTING CAUSE

THE EVENT



The Kenny Campbell Foundation is a nonprofit organization founded by Craig Campbell to honor his father who lost his battle with Colorectal Cancer at age 36. This organization specializes in raising money for research hospitals and doctors that focus on finding a cure and preventative measures for Colorectal Cancer.

The 10th Annual Celebrity Cornhole Challenge will be held on Tuesday June 4, 2024 in Nashville, TN at 6th & Peabody. The host of the event is country music star, Craig Campbell. Craig will invite a cast of celebrity friends to participate in the Cornhole tournament to raise awareness of Colorectal Cancer. Each celebrity's Cornhole partner will bid to win via an online auction. General Admission is free to the event, but VIP tickets are sold to give fans access to exclusive views, a group photo with all the celebrity participants, a swag bag and two drink tickets.

Colorectal cancer is a disease in which cells in the colon or rectum grow out of control, making it extremely difficult to treat. Colorectal cancer is the third leading cause of cancer-related deaths in both men and women. Please join us in the fight against Colorectal Cancer.

BECOME A SPONSOR

The following pre-bundled sponsorship packages ensure your organization is represented at our 2024 Celebrity Cornhole Challenge. Email maddy@maddogmgmt.com to put a custom sponsorship package together.

PLATINUM

\$10,000 (2 AVAILABLE)

- Use of Celebrity Cornhole graphic for your company website and other promotions.
- Logo or name included on all print and broadcast material for the event.
- Company Logo featured on on-site event signage.
- Company logo on local press and media.
- Company logo on event t-shirt.
- 15 VIP tickets to event; includes, meet and greet with select celebrity guests.
- Informational booth at event; includes 1 uncovered table and 2 chairs.
- Social media mentions on event ads on Craig Campbell's social channels.

MARKET

\$500 (LIMITED)

Your company logo on on-site event signage You will also receive 2 VIP tickets to the event.

GOLD

\$5,000 (5 AVAILABLE)

- Use of Celebrity Cornhole graphic for your company website and other promotions.
- Logo or name included on all print and broadcast material for the event.
- Company Logo featured on on-site event signage.
- Company logo on event t-shirt.
- 8 VIP tickets to event; includes, meet and greet with select celebrity guests.
- Informational booth at event; includes 1 uncovered table and 2 chairs.

CORNHOLE BOARDS

\$750 (8 AVAILABLE)

Your company logo appears on a set at the official Celebrity Cornhole challenge boards. The Cornhole board sets will be given to the company after the event. You will also receive 2 VIP Tickets to the event.

IN-KIND DONATION

We want to work with you! We accept in-kind sponsorships of any kind and can also create a customized sponsorship packet for you at any level. Any product donations for sale or for Celebrity gift bags is encouraged!

SILVER

\$2,500 (5 AVAILABLE)

- Use of Celebrity Cornhole graphic for your company website and other promotions.
- Company Logo featured on on-site event signage.
- 4 VIP tickets to event; includes, meet and greet with select celebrity guests.
- Informational booth at event; includes 1 uncovered table and 2 chairs.

VIP EXPERIENCE

\$1,000 (2 AVAILABLE)

- Play in the Celebrity Cornhole Challenge with a select celebrity guest.
- Use of Celebrity Cornhole graphic for your company website and other promotions
- Company logo on on-site event signage
- 2 VIP tickets to event; includes meet and greet with select celebrity guests.

READY TO SELECT A SPONSORSHIP?

To discuss your sponsorship interests and confirm your investment level, please contact: Maddy Grossl - maddy@maddogmgmt.com - (513)500-6844